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The impact of TennCare on hospital efficiency

**Chang · Troyer**

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4 **The impact of TennCare on hospital efficiency**

5 **Cyril F. Chang · Jennifer L. Troyer**

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10 **Abstract** This study measures the effect of TennCare, a  
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 13 output stochastic frontier approach to a panel dataset that  
 14 represents all short-term acute care hospitals operating in  
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 18 cantly with the admitting hospital’s TennCare patient load  
 19 and whether the hospital is located in an urban or rural area.  
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 32 improve efficiency.

**Keywords** Health care economics and organizations · 33  
 Hospitals · Organizational efficiency · Managed care · 34  
 TennCare 35

**1 Introduction** 36

On January 1, 1994, Tennessee implemented a bold 37  
 Medicaid managed care reform called TennCare [1, 2]. 38  
 Studies have examined TennCare’s effects on a variety of 39  
 outcome measures including access and quality of care [3– 40  
 6], a mental health care carve-out program [7], consumer 41  
 satisfaction with care [8], and the financial future of the 42  
 program [9–11]. To date, however, the literature is silent on 43  
 TennCare’s impact on hospital efficiency. The objective of 44  
 this study is to explore the effect of TennCare on the 45  
 efficiency of short-term acute care hospitals operating in 46  
 Tennessee. 47

The original overriding objective of TennCare was to 48  
 expand health coverage beyond the Medicaid population to 49  
 include the previously uninsured and uninsurable individ- 50  
 uals while slowing down the uncontrollable growth of the 51  
 Medicaid budget. Structurally, the state converted its 52  
 traditional, centrally controlled, fee-for-service Medicaid 53  
 program into a capitated managed care program that 54  
 emphasized a variety of managed care practices such as 55  
 capitation, selected contracting, and utilization review to 56  
 improve efficiency and quality of care [12]. A decade later, 57  
 TennCare encountered major financial difficulties and made 58  
 painful decisions to cut back enrollment and benefits. 59  
 During the period under study (1990–2001), however, 60  
 TennCare consistently maintained coverage of three major 61  
 population groups that included the Medicaid-eligible, 62  
 uninsured individuals who had been rejected by an 63  
 insurance company, and children whose individual family 64

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65 incomes were below 200% of the federal poverty level.  
 66 During the same period, TennCare services were offered  
 67 through contracted managed care organizations that ar-  
 68 ranged for service delivery and paid their respective  
 69 networks of providers under a negotiated fee-for-service  
 70 arrangement.

71 Several key facts point to the financial pressure placed  
 72 on Tennessee hospitals by TennCare that might have  
 73 impacted the cost efficiency of hospitals. TennCare dra-  
 74 matically increased Medicaid enrollment in Tennessee from  
 75 the original 800,000 to 1.3 million while trying to improve  
 76 quality through managed care practices [1, 9]. The pledge  
 77 by TennCare to federal authorities to slow down the growth  
 78 of the budget while delivering care to more people also  
 79 resulted in paying providers a lower reimbursement rate per  
 80 patient. A study sponsored by the Tennessee Hospital  
 81 Association found that Medicaid reimbursed 98.1% of  
 82 hospital costs in 1993 before TennCare and that the  
 83 reimbursement level had declined to about 60% by 1999  
 84 [13, 14]. Between 1993 and 2000, occupancy rates in  
 85 Tennessee hospitals fell from 47.2% to 42.2%, and the  
 86 average length of stay fell from 6.1 days to 5.0 days [15]. In  
 87 addition, there was a reduction in care disbursed to  
 88 Medicaid patients in safety net hospitals and an increase  
 89 in care disbursed to TennCare patients in non-safety net  
 90 hospitals [12].<sup>1</sup> Given the dual financial pressures caused  
 91 by TennCare and the Balanced Budget Act of 1997,  
 92 questions remain regarding how hospitals in Tennessee  
 93 have responded to the reductions in reimbursement and a  
 94 sudden expansion of public-sector managed care.

95 In response to financial pressures, a hospital can in the  
 96 long run diversify its activity [16], change ownership status  
 97 from, for example, nonprofit to for-profit [17, 18], or close  
 98 down and leave the market altogether. In the short run, a  
 99 financially stressed hospital can cut operating expenses and  
 100 quality of care [19–21], reduce indigent care, and chose a  
 101 more profitable mix of third-party payers [22, 23].  
 102 However, previous researchers have paid insufficient  
 103 attention to the question of whether hospitals react to  
 104 financial pressures brought on by a sudden conversion from  
 105 fee-for-service Medicaid to privatized managed care by  
 106 increasing the operating efficiency with which services are  
 107 delivered. Though not a primary impetus of the TennCare  
 108 experiment, changes in hospital operating efficiency and  
 109 the variations of this change across hospitals of different  
 110 types and locations can contribute to the understanding of  
 111 the potential impact of state-level health reform.

112 To measure the effect of TennCare on the efficiency of  
 113 hospitals in Tennessee, we apply a multiple-output stochas-  
 114 tic frontier approach to a panel data set that represents all

short-term acute care hospitals operating in Tennessee for 115  
 1990–2001. The data are based on a state-mandated annual 116  
 survey of hospitals called the Tennessee Joint Annual 117  
 Report of Hospitals. The long period covered by the data 118  
 permits a thorough examination of cost efficiency prior to 119  
 TennCare's implementation (1990–1993), during the initial 120  
 years of TennCare (1994–1997), and in subsequent years 121  
 (1998–2001). More recent data are available but their use 122  
 make the results difficult to interpret because TennCare in 123  
 the post 2001 period changed its financial arrangement with 124  
 managed care organizations from a capitation-based risk 125  
 contract to an administrative service organization (ASO) 126  
 contract that shifted the financial risk to the State. 127

128 Two groups of variables will be used to examine cost 128  
 efficiency: (1) traditional measures of production costs 129  
 including quantity of output and input prices, and (2) 130  
 explanatory variables thought to influence hospital operat- 131  
 ing efficiency, including the proportion of TennCare 132  
 patients, the proportion of Medicare patients, binary 133  
 variables that capture policy changes over time, and other 134  
 factors under the control of hospital management that are 135  
 likely to effect efficiency. Our longitudinal examination of 136  
 hospital level data permits the determination of the extent to 137  
 which TennCare as a key state-level managed care 138  
 experiment has affected hospital efficiency. In addition, 139  
 we will explore the differences in the impacts of TennCare 140  
 on Tennessee hospitals with different characteristics and 141  
 located in different areas of the state. 142

## 143 2 Literature review

144 Economists have long understood that hospitals are multi- 144  
 product firms that do not use best-practice combinations of 145  
 inputs [24–26]. Studies of hospital inefficiency have found 146  
 that the mean hospital inefficiency typically falls in the 12– 147  
 15% range [26–29] and that over time during the 1990s, the 148  
 level of inefficiency gradually declined in response to the 149  
 growth of managed care and other market forces that had 150  
 exerted pressures on hospitals to improve operational 151  
 performance [30, 31]. 152

153 Previous studies of hospital inefficiency have also 153  
 examined the effects of external changes in market and 154  
 regulatory environments such as the implementation of the 155  
 prospective payment system (PPS) in 1983 [26, 32], the 156  
 growth and penetration of managed care [30, 33], and 157  
 government budget and health care reforms [34, 35]. In 158  
 response to the growing concern over health care quality in 159  
 the late 1990s and early 2000s, many researchers have also 160  
 focused on the effects of financial pressure placed on 161  
 hospitals as a result of PPS payments and penetration of 162  
 HMOs in local hospital markets on both the level of 163  
 technical efficiency and quality of care in hospitals [35, 36]. 164

<sup>1</sup> Safety net hospitals provide a significant level of care to low-income and uninsured individuals.

165 Empirical investigations of hospital inefficiency have  
 166 typically used one of two approaches—data envelopment  
 167 analysis (DEA) or the stochastic frontier approach (SFA).<sup>2</sup>  
 168 DEA is a non-parametric, linear programming approach for  
 169 measuring relative efficiency for a group of operating units  
 170 where the relative values of variables are unknown [37, 38].  
 171 It does not require assumptions about the statistical  
 172 properties of the variables and can accommodate multiple  
 173 inputs and outputs [39]. It has been used in health care [40,  
 174 41] and can answer questions such as by how much can  
 175 costs be reduced without changing the quantities of hospital  
 176 outputs such as inpatient days or hospital admissions.

177 SFA, developed by Aigner et al. [43] and Meeusen and  
 178 van den Broeck [44], is an econometric approach that uses  
 179 regression to estimate a cost function of a particular form. It  
 180 assumes that departures from the best-practice combination  
 181 of inputs by a hospital may be stochastic (due to factors  
 182 over which the hospital has no control) or deterministic  
 183 (due to choices made by the hospital that lead to  
 184 inefficiency). In recent years, at least a dozen refereed  
 185 articles have used the SFA approach to estimate hospital  
 186 inefficiencies in the USA with ten of these reviewed in  
 187 Hollingsworth [42]. Some of them focused on the relative  
 188 inefficiencies among different hospitals according to own-  
 189 ership [29, 45], teaching status [29], and the size of  
 190 hospitals [46, 47]. Others have examined the impact of  
 191 specific policy changes. For example, Mobley [48] exam-  
 192 ined the effects of the 1982 California Medicaid Reform  
 193 Act that increased competition and awarded contracts to  
 194 hospitals that took measures to improve efficiency, leading  
 195 to efficiency gains post reform.

196 Economists have criticized DEA because it does not  
 197 explicitly distinguish between random variations in pro-  
 198 ductivity and variations in technical efficiency [49]. They  
 199 favor SFA for another reason—it provides estimates of X-  
 200 inefficiency which are defined as the difference between  
 201 optimal performance and actual performance [30, 50].  
 202 Another advantage of SFA is that it is grounded firmly in  
 203 the theory of the firm, relying strongly on theory to guide  
 204 selection of explanatory variables and functional form. In  
 205 contrast, DEA requires fewer restrictive assumptions and is  
 206 much more flexible. However, the location of the DEA-  
 207 derived frontier may be more sensitive to outliers that result  
 208 in inappropriate positioning of the frontier. In addition, SFA  
 209 allows for the possibility of measurement error in the data  
 210 something that is a distinct possibility in the context of  
 211 hospital reporting. Finally, DEA relies on peers with a  
 212 comparable mix of outputs to generate efficiency scores,  
 213 which results in a more selective use of data than the SFA  
 214 approach.

<sup>2</sup> This review benefits from an excellent review article by Hollingsworth [42].

SFA is not without detractors. For instance, Newhouse  
 [49] argues that specification problems, such as the way  
 that hospital outputs and quality are measured with  
 imprecision or left out of the specification entirely, may  
 have a more severe effect on SFA estimates than estimates  
 derived from OLS. The strong assumptions about function-  
 al form and related concerns about multicollinearity and  
 heteroskedasticity are probably the biggest drawbacks of  
 SFA relative to DEA.<sup>3</sup> Despite these concerns, in this study,  
 we use the SFA approach and estimate cost functions using  
 a panel dataset from Tennessee for the period of 1990–  
 2001.

Recently, Baccouche and Kouki [52] examined the  
 sensitivity of SFA cost efficiency estimates to the choice  
 of the distribution of the inefficiency error term when using  
 a panel of firms.<sup>4</sup> They found that the generalized half-  
 normal and truncated normal provide more reliable ineffi-  
 ciency estimates than the exponential and the half normal.  
 In addition, Rosko and Mutter [53] in an excellent review  
 of SFA cost efficiency for hospitals find that the cost  
 inefficiency estimates are quite robust to changes in the  
 distributional assumption. We use the truncated normal,  
 which is a special case of the half normal, in our empirical  
 model.

**3 Models, data and estimation issues** 239

**3.1 Empirical approach** 240

Researchers using the stochastic frontier approach for  
 investigating hospital efficiency have used either a single-  
 step or a two-step procedure. Several authors [26, 29, 54,  
 55] have considered predictors of hospital inefficiency  
 using a two-step procedure: (1) estimation of a stochastic  
 frontier function and computation of predicted inefficien-  
 cy for each facility in each period, and (2) use of the  
 computed level of inefficiency as the dependent variable  
 in an exploration of factors that influence inefficiency.  
 This two-step procedure is problematic because the  
 computed inefficiency effects are, by assumption, inde-  
 pendently and identically distributed. In the second step,  
 however, the inefficiencies are modeled as a function of  
 firm-specific factors, implying that they are not identically  
 distributed if the coefficients on the factors are statistically  
 significant [56].

<sup>3</sup> For a detailed discussion of the strengths and weaknesses of SFA and DEA techniques for modeling efficiency of health care firms, see Jacobs et al. [51].

<sup>4</sup> The Baccouche and Kouki paper studies Tunisian manufacturing firms, not hospitals.

257 We prefer the single-step model developed by Battese  
 258 and Coelli [57] that allows for the estimation of a stochastic  
 259 frontier cost function in which inefficiency effects for each  
 260 hospital in each year are explicitly modeled as a function of  
 261 a vector of firm-specific variables and a random error. This  
 262 single-stage estimation approach has another advantage in  
 263 that it can accommodate unbalanced panel data that are  
 264 common for industries that experience frequent entries and  
 265 exits of firms.

$$C_{it} = x_{it}\beta + (v_{it} + u_{it}) \quad (1)$$

267 where

- 270  $C_{it}$  the logarithm of total costs of the  $i$ th firm in the  $t$ th  
 271 period;
- 273  $x_{it}$  a  $k \times 1$  vector of log transformed outputs, input prices,  
 274 and other factors that influence the level of costs for  
 275 the  $i$ th firm in the  $t$ th period,
- 277  $\beta$  a vector of parameters, with observations indexed by  
 278 both hospital,  $i=1, 2, \dots, n$ , and time,  $t=1, 2, \dots, T$ ,
- 280  $v_{it}$  statistical noise assumed to be distributed as  $N(0, \sigma_v^2)$ ,  
 281 and independent of  $u_{it}$ , the efficiency effects, and
- 283  $u_{it}$  non-negative random variables obtained by truncation  
 284 (at zero) of the normal distribution with mean  $z_{it}\delta$  and  
 285 variance  $\sigma^2$ ,

287 where  $z_{it}$  is a vector of variables (including an intercept  
 288 term) which may directly influence the inefficiency of the  
 289  $i$ th hospital in the  $t$ th year; and  $\delta$  is a vector of parameters  
 290 to be estimated. Given the definition of  $u_{it}$  from above, the  
 291 inefficiency effects may be written as:

$$u_{it} = z_{it}\delta + w_{it}. \quad (2)$$

294 The values of the unknown parameters in 1 and 2 are  
 295 obtained simultaneously using the method of maximum  
 296 likelihood, where the single log likelihood function being  
 297 estimated includes elements from both 1 and 2.

298 The panel approach by Battese and Coelli [57] allows for  
 299 time-varying inefficiency effects that can be modeled as a  
 300 function of both time variant and time-invariant environ-  
 301 mental factors. Both the fixed effects regression and  
 302 generalized least squares (following Schmidt and Sickles  
 303 [58]) have been used by other authors to estimate panel data  
 304 cost efficiency models, but these methods have character-  
 305 istics that make them less than ideal for our purposes. First,  
 306 fixed effects models control for any firm-level heterogene-  
 307 ity that remains constant over time. In our model, this  
 308 would certainly include geographic location and would  
 309 likely include engagement in medical education. Given our  
 310 focus on the policy implications of TennCare reform, we  
 311 are interested in how these important characteristics  
 312 differentially affect costs and inefficiency levels. This  
 313 makes the fixed effects estimator less desirable in our case.  
 314 Another potential panel estimation approach is generalized

least squares. While this approach allows for the inclusion  
 of time invariant regressors, the Schmidt and Sickles [58]  
 approach does not allow one to model changes in  
 inefficiency levels over time, which is the primary focus  
 of our paper.

The level of cost efficiency of the  $i$ th hospital in the  $t$ th  
 year may be calculated as the ratio of the frontier minimum  
 cost, where  $u_{it}=0$ , to observed total costs for the hospital.  
 The cost efficiency scores are computed net of factors,  $x_{it}$  in  
 Eq. 1, that influence costs. Following Coelli et al. [56], cost  
 efficiency is defined as:

$$CE_{it} = \exp(-u_{it}). \quad (3)$$

This measure ranges in value from one to infinity, where  
 the most efficient (low cost) hospitals take a value of one.  
 When estimating production functions, SFA efficiency  
 estimates are generally reported with a value of one for  
 the most efficient firms, and less efficient firms receive a  
 value of less than 1. To express our results in a similar way,  
 taking the inverse of  $CE_{it}$  allows a hospital with an  
 efficiency of one to be on the frontier; hospitals with  
 values for the inverse of  $CE_{it}$  of less than one are less cost  
 efficient. One minus the inverse of  $CE_{it}$  results in an  
 estimate of cost inefficiency, indicating the percentage  
 distance from the efficient frontier. These inefficiency  
 scores include the influence of the factors included in  $z_{it}$ .

Following the examples of typical of hospital efficiency  
 analyses, we use an input-output approach to obtain the  
 cost inefficiency measures. The cost function involves  
 combining all inputs into a single measure (total costs)  
 and considering the extent to which each hospital's costs  
 exceed that predicted by the outputs produced (and other  
 elements included as explanatory variables). In the exam-  
 ination of the efficiency of health care organizations, it is  
 more common to see production costs than it is to see the  
 production process (and firm outputs) modeled. Most  
 hospitals produce multiple outputs and those outputs are  
 difficult to quantify; outcome data are rare and counts of  
 activities require complex risk adjustment and do not  
 control for quality differences. Fortunately, the cost  
 function under the cost-minimization assumption is the  
 dual of the production function, providing equivalent  
 results.

As part of our empirical approach, we conduct two  
 specification tests. First, we examine whether there is  
 support for an examination of the inefficiency effects.  
 Second, we consider the appropriate functional form. We  
 first use the estimate of  $\gamma = \sigma_u^2 / \sigma^2$  where  $\sigma^2 = \sigma_v^2 + \sigma_u^2$  to  
 determine whether the two-equation modeling of the cost  
 function (Eq. 1) and inefficiency effects (Eq. 2) is an  
 improvement over modeling the cost function using OLS.  
 We can jointly test the hypothesis that  $\gamma$  equals 0 and that  
 the coefficients on the inefficiency explanatory variables ( $d$ )

368 are jointly insignificant. If all  $d$  parameters and  $g$  are equal  
 369 to 0, the model may be efficiently estimated using OLS  
 370 [59]. The second hypothesis test conducted considers  
 371 whether the Cobb–Douglas functional form is appropriate,  
 372 where the comparison cost function is the translog. The  
 373 Cobb–Douglas cost function is a more restrictive functional  
 374 form than the translog, which places no restrictions upon  
 375 returns to scale (which are constant for the Cobb–Douglas)  
 376 or elasticities of substitution (which are equal to 1 in the  
 377 Cobb–Douglas). The translog model involves the estima-  
 378 tion of a large number of parameters on the squared and  
 379 cross-product terms for input prices and outputs, which  
 380 may create multicollinearity problems. We test the null  
 381 hypothesis that the Cobb–Douglas functional form of the  
 382 cost function is appropriate by testing that the second-order  
 383 coefficients from the translog are jointly equal to 0. The  
 384 outcomes of the specification tests are given in Section 4  
 385 below.

386 **3.2 Data**

387 Our primary source of data is the Tennessee Department of  
 388 Health’s Joint Annual Reports of Hospitals for the period  
 389 1990–2001. We restrict our analysis to short-term acute  
 390 care hospitals defined as general-medical/surgical hospitals  
 391 with a non-zero value for outpatient visits.<sup>5</sup> The number of  
 392 hospitals in the sample varies over time, where new  
 393 facilities open, some facilities close or merge with other  
 394 facilities, and incomplete information from the Joint Annual  
 395 Reports of Hospitals is provided for one or more of the  
 396 variables of interest in some years. The SFA approach used  
 397 in our analysis can accommodate an unbalanced panel [59].  
 398 The unit of observation for the analysis is a particular  
 399 hospital in a given year.

400 We also use two additional sources of data: (1) the PPS  
 401 payment impact file from the Centers for Medicare and  
 402 Medicaid Systems, which contains the Medicare case-mix  
 403 index, and (2) the area resource file. Due to a lack of data  
 404 on patient flows, we define the market as the county, and  
 405 use the area resource file for market-level measures  
 406 included in the model, including population, income, and  
 407 urban/rural location.<sup>6</sup>

<sup>5</sup> The restriction of the sample to firms with non-zero values for outpatient visits is necessitated by the choice of functional form, which requires the log transformation of all outputs and input prices. In addition, for hospitals to be directly comparable, the frontier must be defined based on a set of firms who produce a similar set of outputs using a similar set of inputs. Hospitals with zero levels of outpatient visits are likely to be producing a different product with a different set of inputs than hospitals that are producing both inpatient and outpatient care.

<sup>6</sup> Other authors have used the county as the market area for hospital care. See, for example, Friedman and Basu [60], Laditka et al. [61], Laditka and Laditka [62], and Laditka and Laditka [63].

3.3 Empirical model specification

408

Our modeling approach begins with the estimation of a  
 409 homogeneity-constrained generalized translog cost function  
 410 (Eq. 4) and inefficiency effects (Eq. 5) of the following  
 411 form:  
 412

$$\begin{aligned} \ln\left(\frac{TC_{it}}{W_{it}}\right) = & \alpha_0 + \alpha_1 \ln\left(\frac{Y_{1it}}{W_{it}}\right) + \alpha_2 \ln\left(\frac{Y_{2it}}{W_{it}}\right) + \beta_1 \ln\left(\frac{P_{it}}{W_{it}}\right) \\ & + \phi_1 \left[ \ln\left(\frac{Y_{1it}}{W_{it}}\right) \right]^2 + \phi_2 \left[ \ln\left(\frac{Y_{2it}}{W_{it}}\right) \right]^2 \\ & + \phi_3 \left[ \ln\left(\frac{P_{it}}{W_{it}}\right) \right]^2 + \theta_1 \left\{ \left[ \ln\left(\frac{Y_{1it}}{W_{it}}\right) \right] \left[ \ln\left(\frac{Y_{2it}}{W_{it}}\right) \right] \right\} \\ & + \theta_2 \left\{ \left[ \ln\left(\frac{Y_{1it}}{W_{it}}\right) \right] \left[ \ln\left(\frac{P_{it}}{W_{it}}\right) \right] \right\} \\ & + \theta_2 \left\{ \left[ \ln\left(\frac{Y_{2it}}{W_{it}}\right) \right] \left[ \ln\left(\frac{P_{it}}{W_{it}}\right) \right] \right\} \\ & + \sum_{k=1}^6 \tau_k X_{kit} + v_{it} + u_{it} \end{aligned} \tag{4}$$

$$u_{it} = \sum_{l=1}^{19} \delta_l Z_{lit} + w_{it} \tag{5}$$

where the dependent variable in the cost function is the log  
 418 of total costs ( $TC_{it}$ ), normalized by the price of labor ( $W_{it}$ ),  
 419  $Y_{1it}$  is inpatient admissions, and  $Y_{2it}$  is outpatient visits. The  
 420  $X_{kit}$  are variables, described below, that are thought to  
 421 influence the level of costs for the  $i$ th firm in the  $t$ th period,  
 422  $v_{it}$  is the random component of the error term in the cost  
 423 function, and the  $u_{it}$  represent cost inefficiency. The  $Z_{it}$  are  
 424 posited to affect inefficiency levels. We discuss the  
 425 construction of all of the key variables below.  
 426

3.4 Cost function measures

427

As noted by Jacobs et al. [51] (pp. 41–50), the issue of  
 428 which explanatory variables to include in the specification  
 429 of the cost function and inefficiency effects is not without  
 430 controversy. They outline two schools of thought on the  
 431 issue: cost functions should be derived from the theory of  
 432 the firm vs. cost functions should be based on theories of  
 433 regulation. Our work follows more closely the first  
 434 approach, where we are analyzing costs from the perspec-  
 435 tive of the hospital using a neoclassical framework. As  
 436 such, costs depend on outputs and input prices, where  
 437 constraints that are unavoidable in the short run, such as  
 438 status as a teaching hospital, are placed in the cost function.  
 439

We use total annual expenses reported by each of the  
 440 hospitals to represent total hospital costs. Two outputs are  
 441 used in the cost function estimation: outpatient visits and  
 442 inpatient days. Two input prices are used: the price of labor  
 443 (wages plus benefits per FTE reported), and the price of  
 444 capital (depreciation plus interest expense per licensed bed).  
 445 We scale both total costs and the price of capital by the  
 446

447 price of labor. This normalization imposes the theoretical  
 448 condition that the cost function is linearly homogeneous in  
 449 input prices and essentially adjusts for inflation that is  
 450 common to the data series. The final measures are log  
 451 transformed prior to estimation.

452 Heterogeneity of hospital outputs such as inpatient days  
 453 and outpatient visits is an important concern for researchers  
 454 attempting to correctly identify the cost function and  
 455 remaining inefficiency for hospitals. To adjust for differ-  
 456 ences in case complexity among patients admitted to a  
 457 hospital, we multiply inpatient days by the Medicare case-  
 458 mix index.<sup>7</sup> While the constructed index is based on  
 459 Medicare patients, it is likely to be correlated with case-  
 460 mix indices based on all hospital admissions [64]. For  
 461 outpatient visits, we include a variable indicating the  
 462 proportion of outpatient visits that are emergency room  
 463 visits, allowing the cost function to differ for hospitals that  
 464 vary on this dimension.

465 We include a set of variables to control for heterogeneity  
 466 in costs across hospitals. The first of these is the mortality  
 467 rate. This measure, which is unadjusted for mortality risk  
 468 given data limitations, may not reflect the process of care  
 469 [65] and may pick up unmeasured acuity differences across  
 470 facilities that are not captured by adjusting inpatient days  
 471 using the Medicare case-mix Index.<sup>8</sup> However, the mortality  
 472 rate may also be associated with lower costs of patients in  
 473 hospitals that are under-providing essential care. As such, it  
 474 is difficult to form a hypothesis regarding the sign of the  
 475 coefficient on mortality rate. Second, we include a binary  
 476 variable indicating whether the hospital is affiliated with a  
 477 medical school and another indicator of whether the hospital  
 478 has received AMA approval for residencies. Hospitals  
 479 affiliated with medical schools are likely to be more heavily  
 480 engaged in medical education than hospitals who only offer  
 481 residencies, where both endeavors may increase costs and be  
 482 correlated with the case-mix of outputs.<sup>9</sup>

<sup>7</sup> We were only able to obtain Medicare case-mix data from 1993–2001. Given the lack of data, we assigned 1993 value for the Medicare case-mix Index for each hospital to the same hospital in 1990, 1991, and 1992. When considering the correlation between the Medicare case-mix Index and the Medicare case-mix Index lagged one period for 1993–2001, we find that the correlation is .95271 for our data. This suggests that there is little variation in this measure over time at the hospital level.

<sup>8</sup> The mortality rate is based on the number of deaths in the hospital divided by the number of admissions. Unfortunately, we only have the number of deaths for 1990–1999. So, for 2000 and 2001, we assign the 1999 value for the mortality rate to each hospital.

<sup>9</sup> In the data, we have an indicator for JCAHO accreditation, which has been used by prior researchers as a quality indicator. However, it is omitted because it is highly correlated with the indicator for medical school affiliation, and the vast majority of observations were for accredited hospitals. As will be discussed in the concluding section of this paper, the omission of a meaningful quality measure is a weakness of our paper.

Finally, we include two additional control variables in the cost function to account for differences in costs over geographic areas (counties): county population (in 10,000s) and mean per capita personal income in a county (in \$10,000s). As discussed in the Section 4 later in this paper, we also consider the importance of urban vs. rural location in estimating the cost function.

### 3.5 Inefficiency measures

A second set of variables thought to influence hospital inefficiency is used in the estimation process. First, to allow for an examination of the year-to-year change in hospital inefficiency, we include a series of binary variables for each year, where 1993, the last year before TennCare was started, serves as the reference period. As noted in the introduction, Tennessee’s program to cover the uninsured has been posited to place financial pressure on hospitals. Following Leibenstein’s [68] theory of X-inefficiency, hospitals faced with cost pressure from TennCare may initially take no action initially. If pressure continues to increase to some threshold level, however, some hospitals would begin to adjust to the change by changing levels of efficiency. Therefore, we hypothesize that hospital inefficiency will decrease over time, albeit perhaps not in the period immediately after the implementation of TennCare.<sup>10</sup>

Hospital inefficiency levels are likely to vary with the fiscal pressures associated with government adjustments in reimbursements for TennCare/Medicaid and Medicare services. Hospitals serving a higher proportion of patients covered under the TennCare/Medicaid and Medicare programs would tend to operate more efficiently if the relatively low reimbursement rates for these programs cause firms to control costs, increasing efficiency levels. Following the suggestion of Menke [69], Robinson [70], and Connor et al. [71] that increasing the proportion of Medicare or TennCare/Medicaid patients has a negative effect on hospital costs, we hypothesize that serving a higher proportion of either payer type is associated with a decreased level of inefficiency.

To test the effects of Medicare and TennCare patient loads on inefficiency, the use of interaction terms between time indicators and the proportion of TennCare/Medicaid or Medicare patients may be appropriate in a linear modeling environment. However, our model is non-linear given the modeling of both the cost function and inefficiency effects. Ai and Norton [72] discuss how interaction terms in nonlinear models are

<sup>10</sup> To our knowledge, there were no other significant structural changes, such as changes in Certificate-of-Need laws in Tennessee, that could significantly affect hospitals over the period considered.

530 routinely misinterpreted, where, “the magnitude of the  
 531 interaction effect in nonlinear models does not equal the  
 532 marginal effect of the interaction term, can be of  
 533 opposite sign, and its statistical significance is not  
 534 calculated by standard software.” To avoid the use of  
 535 interaction terms, we stratify our sample based on the  
 536 median proportion of inpatient admissions that were  
 537 funded by TennCare/Medicaid in all years for each  
 538 hospital. The median proportion of admissions that were  
 539 for TennCare/Medicaid was 17.7% for the study period.  
 540 Using this value, we divided the sample into hospitals  
 541 with greater than the median TennCare/Medicaid admis-  
 542 sions and hospitals with a proportion of TennCare/  
 543 Medicaid admissions that is less than or equal to the  
 544 median. We expect that hospitals in the sample with  
 545 more TennCare/Medicaid admissions will be impacted  
 546 more by the implementation of TennCare than hospitals  
 547 with more patients with other payment sources.

548 When considering changes in hospital efficiency since  
 549 TennCare, it is important to also examine other statewide or  
 550 national policy changes that would have also impacted  
 551 hospitals during the same period. If changes in inefficiency  
 552 are attributable to TennCare reform, they should not  
 553 coincide with other large scale reforms. To our knowledge,  
 554 there were no other statewide policy changes during the  
 555 period we studied. Turning to federal initiatives, it is  
 556 important to note that during the study period Tennessee  
 557 did not offer a separate State Children’s Health Insurance  
 558 Program (SCHIP) authorized by the Balanced Budget Act  
 559 (BBA) of 1997 that could have potentially altered the  
 560 demand for, and the costs of, hospital services. However,  
 561 the BBA of 1997, which impacted hospital inpatient  
 562 Medicare revenue beginning in 1998, may be responsible  
 563 for some of the changes in hospital inefficiency from 1998–  
 564 2001. We will reconsider this issue in our discussion of the  
 565 results below.

566 Also included in the inefficiency model are the Herfin-  
 567 dahl–Hirschman index (HHI) for the hospital’s county  
 568 location and the ownership type of the hospital. The HHI  
 569 is constructed using the sum of the squared market shares  
 570 for all hospitals in the county, where market shares are  
 571 computed using the number of inpatient days for each  
 572 hospital in the county. Firms in less concentrated areas may  
 573 feel more pressure to control costs and decrease inefficien-  
 574 cy [66]. Finally, we have binary variables indicating  
 575 not-for-profit and for-profit ownership, where government-  
 576 owned hospitals are the reference group.

577 3.6 Additional analyses

578 As discussed above, in addition to estimating the stochastic  
 579 frontier cost function and inefficiency effects, we compute  
 580 point estimates for inefficiency levels for all hospitals in all

of the study years. In addition to reporting means for these 581  
 values by year, we examine the correlation between these 582  
 inefficiency effects and each hospital’s occupancy rate and 583  
 average length of stay. 584

**4 Results** 585

The mean characteristics of hospitals used in our analysis 586  
 are found in Tables 1 and 2. Table 3 includes results for 587  
 testing the appropriateness of pooling subsets of the data. 588  
 We report the coefficients of the cost function and 589  
 inefficiency estimates for urban and rural hospitals in 590  
 Tables 4 and 5, respectively. These tables also contain the 591  
 results of the appropriateness of the model specification.<sup>11</sup> 592  
 The mean inefficiency estimates for each of the years are 593  
 reported in Table 6. 594

In Tables 1 and 2, we present mean values for three 595  
 time periods and for each of four types of hospitals: urban 596  
 high-TennCare, urban low-TennCare, rural high-TennCare, 597  
 and urban low-TennCare.<sup>12</sup> High-TennCare hospitals are 598  
 defined as those having greater than the median proportion 599  
 of TennCare/Medicaid inpatients over all years, and low- 600  
 TennCare hospitals are those having less than or equal to the 601  
 median proportion of TennCare/Medicaid inpatients over all 602  
 years. As the means indicate, there are important difference 603  
 between rural and urban hospitals (Table 1 vs. Table 2) and 604  
 hospitals with different TennCare loads (high-TennCare vs. 605  
 low-TennCare). A comparison of total expenses and outputs 606  
 between urban and rural hospitals suggests that urban 607  
 facilities are, on average, much larger, with urban hospitals 608  
 having total expenses that are at least four times higher on 609  
 average than their rural counterparts. For all four types of 610  
 hospitals, there appears to have been increases over time in 611  
 outpatient visits, the price of capital, the price of labor, and 612  
 the proportion of Medicare admissions, but only rural 613  
 hospitals saw a large percentage decline in inpatient days 614  
 over the same period. 615

A few other changes in the mean values of key variables 616  
 are also noteworthy. Both the mortality rate and HHI 617  
 remained relatively constant over time, and both rural and 618  
 urban hospitals taking a greater proportion of TennCare/ 619  
 Medicaid patients were, on average, in more concentrated 620  
 markets, but there are no clear patterns regarding the mix of 621

<sup>11</sup> The specification tests follow suggestions outlined in Coelli et al. [56]. The generalized likelihood-ratio statistic associated with the null hypothesis involving a test of  $g=0$  has a mixed chi-square distribution. The hypothesis test on the second-order coefficients from the translog uses a generalized likelihood ratio test,

<sup>12</sup> The tests for pooling lead to this division of urban and rural hospitals, as described below.

622 for-profit, not-for-profit, and public hospitals.<sup>13</sup> All four  
 623 groups of hospitals saw some increase in the proportion of  
 624 inpatient admissions and outpatient visits funded by  
 625 TennCare in the period immediately following the pro-  
 626 gram’s implementation, with more dramatic change on  
 627 average for urban hospitals.

628 The preceding discussion assumes that Tennessee hospi-  
 629 tals’ efficiency has been affected by their TennCare patient  
 630 loads.<sup>14</sup> In theory, there may also be differences in the  
 631 production technology and operating objectives of for-profit,  
 632 not-for-profit, and government owned facilities and/or differ-  
 633 ences between urban and rural hospitals. It may therefore be  
 634 inappropriate to pool all hospitals together to build a single  
 635 efficient frontier. To address this concern of comparability,  
 636 we conduct a series of generalized likelihood ratio tests using  
 637  $\lambda = -2\{\ln[L(H_0)] - \ln[L(H_1)]\}$ , where  $L(H_0)$  is the log-  
 638 likelihood function for the null hypothesis and  $L(H_1)$  is the  
 639 log-likelihood function for the alternative hypothesis. The  
 640 test statistic follows a chi-square distribution with degrees of  
 641 freedom equal to the difference in parameters estimated  
 642 under the alternative and null hypotheses.

643 All tests were conducted separately for hospitals with a  
 644 higher vs. lower proportion of TennCare/Medicaid patients.  
 645 The first two lines of Table 3 show the results of a test for  
 646 pooling of for-profit, not-for-profit, and government facil-  
 647 ities. For both high- and low-TennCare/Medicaid hospitals,  
 648 the null hypothesis that pooling is appropriate is not  
 649 rejected. Similarly, lines three and four of Table 3 consider  
 650 pooling of urban and rural facilities and the test result  
 651 clearly shows that separate analyses should be conducted  
 652 for urban and rural facilities. The last four lines of Table 3  
 653 examine whether we can consider groups of years instead  
 654 of a single binary indicator for each year in the inefficiency  
 655 effects part of the model. The three periods considered are  
 656 pre-TennCare (1990–1993), early TennCare (1994–1997)  
 657 and late TennCare (1998–2001). A model with period-level  
 658 indicators (the restricted model under the null hypothesis) is  
 659 compared with a model containing a binary indicator for

each year (the unrestricted model under the alternative 660  
 hypothesis). The results fail to reject pooling of years into 661  
 periods. However, yearly indicators are still useful for they 662  
 provide more insights into the evolutionary effects of 663  
 TennCare over time. Thus, we use binary variables for 664  
 each year in the estimation of the inefficiency effects but 665  
 frame some of our discussion in terms of the three periods. 666

Two additional hypotheses are considered, where the 667  
 results for each subgroup of hospitals are presented near the 668  
 bottom of Tables 4 and 5. First, as noted above, we test for 669  
 whether  $g$  equals 0 and the coefficients on the inefficiency 670  
 explanatory variables ( $d$ ) are jointly insignificant, allowing 671  
 us to efficiently estimate the model using OLS.<sup>15</sup> We reject 672  
 the null hypothesis for all rural hospitals and for urban 673  
 hospitals with a larger share of TennCare/Medicaid patients, 674  
 suggesting that there are inefficiency effects in hospital 675  
 costs. The failure to reject the null for urban hospitals with 676  
 fewer TennCare/Medicaid admissions is not surprising 677  
 given the lack of statistical significance of the coefficient 678  
 estimates for this model. 679

Second, using a likelihood ratio test, we test the null 680  
 hypothesis that the Cobb–Douglas functional form of the 681  
 cost function is appropriate by testing that the second-order 682  
 coefficients from the translog are jointly equal to 0. We find 683  
 that the null hypothesis is not rejected, which suggests that 684  
 the Cobb–Douglas is the appropriate functional form. This is 685  
 not surprising given that the panel spans in excess of a 686  
 decade, and thus is long-run in nature. The short-run 687  
 constraints which limit technology use, input substitutability, 688  
 etc., have likely been resolved, rendering the coefficients on 689  
 the cross-product terms from Eq. 4 statistically insignificant. 690

Tables 4 and 5 allow for a four-way comparison of 691  
 factors influencing costs and inefficiency for Tennessee 692  
 hospitals according to their location in urban or rural area 693  
 and whether they had high-TennCare load (>median 694  
 TennCare/Medicaid inpatient proportion) or low-TennCare 695  
 load ( $\leq$ median TennCare/Medicaid inpatient proportion). 696  
 The cost function coefficient estimates on the output 697  
 measures and the capital input price are statistically 698  
 significant at the 5% level and consistent with economic 699  
 theory.<sup>16</sup> Both inpatient and outpatient days increase costs 700  
 with the former having a much larger and positive 701  
 coefficients than the latter for all four hospital types 702  
 (urban/rural and high/low TennCare). However, each 703  
 additional inpatient or outpatient day adds more costs for 704

<sup>13</sup> There were some changes in ownership over time that are reflected in the proportions of different facility types in different periods. When examining the data from 1990–2001, we found 25 instances in which hospital changed ownership type. Of these, there was a net increase over time of two not-for-profit hospitals, a net loss of three for-profit hospitals, and no net change in government-owned facilities. The net increase in not-for-profit entities was split between urban and rural areas (one hospital each). The net loss in for-profit facilities involved one rural and two urban hospitals. There was a two hospital increase in rural government hospitals and a two hospital decrease in urban government hospitals.

<sup>14</sup> The sample was also split into facilities with above and below median levels of outpatient TennCare/Medicaid visits and the analyses were conducted using those samples. The results were not qualitatively different from those presented in Section 4 and, therefore, are not presented.

<sup>15</sup> The critical values were obtained from Kodde and Palm [74].

<sup>16</sup> We tested for stationarity of the dependent variable for the full sample using the test developed by Maddala and Wu [73] for use with an unbalanced panel. The null hypothesis for this test is that the series is non-stationary. We tested the model with one lag, the model with one lag and a drift, and the model with one lag and a trend. In all three cases, the null hypothesis of non-stationarity was strongly rejected ( $p < 0.0001$ ).

t1.1 **Table 1** Mean characteristics of urban hospitals (1990–2001)

t1.2 Variable	>Median Medicaid/TennCare			≤Median Medicaid/TennCare		
	1990–1993	1994–1997	1998–2001	1990–1993	1994–1997	1998–2001
t1.4 Total expenses (\$)	51,796,726	66,299,827	92,836,632	77,827,018	88,109,190	107,383,432
t1.5 Outputs and input prices						
t1.6 Total inpatient days	45,776	43,525	45,647	70,921	55,176	57,105
t1.7 Total outpatient visits	60,416	65,773	98,995	69,241	86,015	98,782
t1.8 Price of capital	19,201	22,331	36,388	21,243	29,190	34,003
t1.9 Wages plus benefits	78,665	76,716	72,305	32,744	36,387	42,940
t1.10 Quality of service and patient mix						
t1.11 Medicare case-mix	1.2277	1.3079	1.4018	1.3374	1.4091	1.5272
t1.12 % AMA approval for residencies	17.24	26.15	39.71	17.95	23.08	33.33
t1.13 % Affiliated with Medical School?	20.69	23.08	30.88	17.95	23.08	36.27
t1.14 % Mortality rate	2.52	2.58	3.03	3.28	3.79	3.48
t1.15 % Outpatient visits that are ER visits	53.66	42.63	38.35	48.85	40.22	35.63
t1.16 Market and hospital characteristics						
t1.17 Population of County/10,000	18.4780	20.6059	23.9589	37.0910	31.7872	40.7880
t1.18 Mean per capita personal income/10,000	1.6631	2.0427	2.5346	1.9318	2.3790	2.8816
t1.19 HHI for County	0.4296	0.5108	0.5132	0.2356	0.2587	0.2238
t1.20 % Medicaid/TennCare inpatient admissions or discharges	23.93	27.42	27.30	9.26	12.59	12.31
t1.21 % Medicaid/TennCare outpatient visits	20.11	25.55	26.30	10.60	13.98	14.39
t1.22 % Medicare inpatient admissions or discharges	34.41	40.89	42.18	43.75	47.88	51.07
t1.23 % Medicare outpatient visits	27.87	29.84	25.60	27.48	29.46	29.80
t1.24 % For-profit	18.97	40.00	23.53	35.90	36.26	23.53
t1.25 % Not-for-profit	56.90	41.54	60.29	46.15	51.65	58.82
t1.26 % Occupancy rate	45.29	45.02	37.90	45.38	44.40	40.76
t1.27 Average length of stay	5.5790	5.0422	4.8398	6.7199	6.0573	5.1867
t1.28 Number of observations		191			271	
t1.29 Number of hospitals		27			38	

705 urban, low-TennCare hospitals than for urban hospitals with  
 706 a high TennCare load. For rural hospitals, the opposite is  
 707 observed, with each additional day adding more costs to  
 708 rural high-TennCare hospitals than to rural low-TennCare  
 709 ones.

710 The coefficient on the price of capital is positive and  
 711 significant but the coefficients on the two medical educa-

tion variables are insignificant due, in part, to the high  
 pairwise correlation ( $r=0.587$ ) between the two variables.  
 While largely lacking statistical significance, the mortality  
 rate and proportion of outpatient visits that are ER Visits are  
 significant in two cases; a higher mortality rate is associated  
 with higher costs for urban hospitals with fewer TennCare  
 patients, and the proportion of outpatient visits that are ER

712  
 713  
 714  
 715  
 716  
 717  
 718

t2.1 **Table 2** Mean characteristics of rural hospitals (1990–2001)

Variable	>Median Medicaid/TennCare			< = Median Medicaid/TennCare		
	1990–1993	1994–1997	1998–2001	1990–1993	1994–1997	1998–2001
Total expenses (\$)	11,920,695	17,575,988	21,651,363	9,882,070	13,099,698	15,078,123
Outputs and input prices						
Total inpatient days	13,860	12,879	11,881	12,686	10,983	9,164
Total outpatient visits	24,160	36,446	42,674	19,536	25,796	27,752
Price of capital	9,699	12,766	17,924	11,424	11,852	14,080
Wages plus benefits	26,435	30,387	35,532	24,171	29,824	33,471
Quality of service and patient mix						
Medicare case-mix	1.0400	1.1128	1.1239	1.0530	1.0750	1.0868
% AMA approval for residencies	0.00	0.00	4.10	0.00	1.37	0.00
% Affiliated with Medical School?	6.17	5.50	16.39	0.00	1.37	10.47
% Mortality rate	2.87	3.13	3.01	3.35	3.54	3.27
% Outpatient visits that are ER visits	55.63	41.80	39.75	59.83	49.88	61.97
Market and hospital characteristics						
Population of County/10,000	3.0508	3.5336	3.6662	2.6683	2.9475	2.9939
Mean per capita personal income/10,000	1.3904	1.7196	2.0318	1.3846	1.6861	1.9747
HHI for County	0.7891	0.7726	0.7990	0.6887	0.6781	0.7169
% Medicaid/TennCare inpatient admissions or discharges	23.91	24.97	24.23	14.04	14.98	13.29
% Medicaid/TennCare outpatient visits	23.23	26.35	26.42	17.25	20.34	22.89
% Medicare inpatient admissions or discharges	42.36	47.60	52.28	50.01	67.33	65.27
% Medicare outpatient visits	30.45	33.48	32.41	35.66	34.38	42.18
% For-profit	39.51	37.61	37.70	36.84	27.40	19.77
% Not-for-profit	23.46	26.61	29.51	43.42	50.68	52.33
% Occupancy rate	38.79	32.36	28.74	34.41	34.79	30.48
Average length of stay	5.0251	4.1270	3.8422	5.1528	4.6779	4.5022
Number of observations		312			235	
Number of hospitals		41			30	

719 visits increases costs for rural hospitals with high TennCare  
 720 patient loads. This suggests that the variables are serving as  
 721 proxies for unmeasured patient acuity, but the mortality rate  
 722 may also be a proxy for quality. The county-level income  
 723 and population variables are generally not significant,  
 724 which may be partially attributable to the segmentation of  
 725 the sample into urban and rural areas.

726 Turning to the inefficiency estimates, the year prior to  
 727 the implementation of TennCare, 1993, serves as the  
 728 reference period. To ease in the comparison of the four  
 729 models, the point estimates for the inefficiency coefficients  
 730 on the year indicator variables (found in Tables 4 and 5)  
 731 from 1993 to 2001 are shown in Graph 1. As expected,  
 732 high-TennCare hospitals had larger inefficiency changes in  
 733 the 1993–2001 period when compared to low-TennCare  
 734 ones in general. However, high-TennCare urban hospitals  
 735 experienced *efficiency gains* in most years, while high-  
 736 TennCare rural hospitals saw *losses in efficiency*. The  
 737 inefficiency changes for low-TennCare hospitals were much  
 738 smaller in magnitude, and were not significantly different  
 739 from zero for urban hospitals.

740 One potential concern in interpreting the coefficient  
 741 estimates on the time indicators is that the late TennCare

742 period of 1998–2001 corresponds with the BBA of 1997,  
 743 which generally tightened reimbursement levels for Medi-  
 744 care inpatients. As shown in Tables 1 and 2, Medicare  
 745 patients on average make up more than one third of  
 746 admissions for all groups of hospitals, raising the likelihood  
 747 that changes in reimbursement would affect efficiency  
 748 levels. Given this issue, it is useful to explore inefficiency  
 749 changes in 1994–1997 and the post-BBA period of 1998–  
 750 2001 separately.

751 Revisiting the results in Tables 4 and 5, low-TennCare  
 752 hospitals appear to have inefficiency levels that were  
 753 virtually unchanged from 1994–1997. In contrast, hospitals  
 754 with a larger proportion of TennCare patients in 1994–1997  
 755 experienced significant efficiency changes: decreased inef-  
 756 ficiency for urban hospitals and increased inefficiency for  
 757 rural hospitals. In the late-TennCare period of 1998–2001,  
 758 urban high-TennCare hospitals maintained or increased  
 759 their efficiency gains but rural hospitals experienced  
 760 efficiency losses regardless of whether their TennCare  
 761 populations were high or low. In the case of urban  
 762 hospitals, increases in TennCare patients and the associated  
 763 costs appear to have been offset by changes at the facility  
 764 level that increased efficiency. In contrast, rural hospitals

t3.1 **Table 3** Likelihood ratio tests for pooling

t3.2	Null hypothesis	Subgroup	Test statistic	df	P value	Test result
t3.3	Pooling facilities by ownership type is appropriate	Greater than median Medicaid/TennCare	$\lambda=58.7844$	48	0.1369	Fail to reject $H_0$
t3.4	Pooling facilities by ownership type is appropriate	Less than or equal median Medicaid/TennCare	$\lambda=36.0045$	48	0.8988	Fail to reject $H_0$
t3.5	Pooling urban and rural facilities is appropriate	Greater than median Medicaid/TennCare	$\lambda=234.0599$	27	<0.0001	Reject $H_0$
t3.6	Pooling urban and rural facilities is appropriate	Less than or equal median Medicaid/TennCare	$\lambda=128.9476$	27	<0.0001	Reject $H_0$
t3.7	No significant difference between pooling years into three distinct periods and year binary indicators	Greater than median Medicaid/TennCare, Urban	$\lambda=7.1131$	9	0.6233	Fail to reject $H_0$
t3.8	No significant difference between pooling years into three distinct periods and year binary indicators	Greater than median Medicaid/TennCare, Rural	$\lambda=2.7865$	9	0.9722	Fail to reject $H_0$
t3.9	No significant difference between pooling years into three distinct periods and year binary indicators	Less than or equal median Medicaid/TennCare, Urban	$\lambda=7.7669$	9	0.5578	Fail to reject $H_0$
t3.10	No significant difference between pooling years into three distinct periods and year binary indicators	Less than or equal median Medicaid/TennCare, Rural	$\lambda=11.5908$	9	0.2374	Fail to reject $H_0$

765 were unable to overcome the burden of increased TennCare  
766 populations and saw increased levels of inefficiency.

767 To check for whether our findings for the period  
768 immediately following TennCare’s implementation are  
769 sensitive to the inclusion/exclusion of the post-BBA period  
770 from the sample, we re-estimated the models (results not  
771 shown but available from authors upon request) using only  
772 data from the pre-BBA period (1990–1997). When doing  
773 so, we found results similar to those described above for the  
774 period immediately following TennCare’s implementation:  
775 rural hospitals with more TennCare patients saw increased  
776 inefficiency levels while urban hospitals with more Tenn-  
777 Care patients saw reductions in inefficiency. The only  
778 difference was for urban hospitals with low TennCare  
779 loads; using the longer period, we see no change in  
780 inefficiency, while using the shortened period leads to a  
781 modest increase in inefficiency initially (1994 and 1995),  
782 followed by a decrease in inefficiency (1996 and 1997).

783 Finally, we find that increased market concentration  
784 (measured by HHI for the County, where higher values  
785 indicate more concentrated markets) was not associated  
786 with efficiency changes except for rural, low-TennCare  
787 hospitals. This finding suggests that the level of concentra-  
788 tion is not important for explaining the level of inefficiency  
789 of most hospitals but we cannot rule out the notion that  
790 rural low-TennCare facilities are exercising market power.  
791 After stratifying on rural/urban location and higher/lower  
792 TennCare populations, the proportion of TennCare and  
793 Medicare patients had no average overall effect on  
794 efficiency. With one exception, the same is true for  
795 ownership type.

796 The mean estimated inefficiency scores are given in  
797 Table 6 for the four subsamples considered. Considering  
798 the overall estimates first, it appears that hospital ineffi-

ciency increased over the entire 1990–2001 period. How- 799  
ever, from 1993 (the last year before TennCare) to 2001, 800  
there was an almost five percentage point gain in hospital 801  
efficiency. Inefficiency levels in the 1994–1997 post- 802  
TennCare period were modestly lower than 1993, and they 803  
fell more notably in 1999 and 2001. 804

Overall, mean inefficiency for Tennessee hospitals was 805  
20.6%. It is important to note that the inefficiency levels for 806  
the different subsamples varied substantially, as discussed in 807  
more detail below, with mean inefficiency levels for urban 808  
facilities and high-Medicaid/TennCare rural facilities at less 809  
than 10% and mean inefficiency levels for rural facilities 810  
with low-Medicaid/TennCare patient loads at 60.9%. The 811  
aggregate mean value of 20.6% is certainly heavily 812  
influenced by the effect of the low-Medicaid/TennCare 813  
rural facilities. Unfortunately, it is difficult to compare these 814  
estimates to those in prior works given that no other study 815  
breaks down the population of facilities using the same 816  
subgroups and/or use the broad range of facilities consid- 817  
ered in this study. For instance, Rosko [31] finds mean 818  
inefficiency estimate of 13.1% for private, urban, teaching 819  
hospitals for the period 1990–1999, a value that is lower 820  
than the overall mean in our study but higher than the mean 821  
for three of our four subgroups. The overall mean 822  
inefficiency level for Tennessee hospitals is consistent with 823  
estimates by Folland and Hofler [45], where the sample is 824  
more inclusive but from a single year, 1985. 825

The results based on separate subsamples reveal that 826  
hospitals in the different groups were operating at different 827  
levels of inefficiency prior to the implementation of 828  
TennCare and in later years. An examination of overall 829  
efficiency in the 1990–2001 period for each hospital type 830  
reveals that urban facilities have inefficiency levels of 7– 831  
8%. They are modestly more efficient than rural facilities 832

t4.1 **Table 4** Cost function and inefficiency estimates for Ln(total expenses) for urban hospitals

t4.2 Variable	>Median Medicaid/TennCare		≤Median Medicaid/TennCare	
t4.3	Coefficient estimate	<i>t</i> ratio	Coefficient estimate	<i>t</i> ratio
t4.4 Cost function estimates				
t4.5 Intercept	-1.0630	-1.0714	-1.9106	-6.2338
t4.6 Ln(total inpatient days)	0.6968	1.6674	0.7290	39.5917
t4.7 Ln(total outpatient visits)	0.0858	0.1894	0.1190	3.6784
t4.8 Ln(price of capital)	0.5068	1.9400	0.1449	4.0927
t4.9 AMA approval for residencies	0.1248	0.1666	-0.0302	-0.6193
t4.10 Affiliated with Medical School?	-0.1088	-0.1293	0.0113	0.2336
t4.11 Mortality rate	-0.9931	-0.9931	2.1760	2.2683
t4.12 % Outpatient visits that are ER visits	-0.0134	-0.0183	-0.0701	-1.0609
t4.13 Personal income in County/10,000	-0.0316	-0.0357	0.0257	1.1912
t4.14 Population of County/10,000	0.0065	0.3425	-0.0009	-1.3043
t4.15 Inefficiency estimates				
t4.16 Intercept	-0.0544	-1.0004	0.0668	0.2016
t4.17 1990	-0.1863	-1.5203	-0.0943	-0.0970
t4.18 1991	-0.3488	0.4635	-0.2160	-0.9853
t4.19 1992	-0.1127	1.9847	-0.2617	0.6698
t4.20 1994	-0.0668	0.9072	0.0003	0.8785
t4.21 1995	-0.0941	0.5825	0.0033	1.1205
t4.22 1996	-0.0899	0.5105	-0.0015	1.4798
t4.23 1997	0.0475	2.3421	-0.0059	1.3672
t4.24 1998	-0.1182	0.1877	-0.0883	0.6336
t4.25 1999	-0.3393	-2.2097	-0.0571	0.8683
t4.26 2000	-0.1591	-0.4094	-0.0130	1.3625
t4.27 2001	-0.1102	0.5288	-0.0840	0.6146
t4.28 HHI for County	0.2482	0.3092	0.0420	0.4211
t4.29 % Medicaid/TennCare inpatient admissions	-0.0161	-0.2581	0.0131	0.0334
t4.30 % Medicaid/TennCare outpatient visits	0.0296	0.3727	-0.1540	-0.2457
t4.31 % Medicare inpatient admissions	0.0444	0.7931	-0.1793	-0.4533
t4.32 % Medicare outpatient visits	-0.0254	-0.3116	0.0526	0.1584
t4.33 Not-for-profit	-0.0458	-0.8841	0.0014	0.0263
t4.34 For-profit	-0.0522	-0.9452	-0.0940	-1.2961
t4.35 Number of observations	191		271	
t4.36 Number of hospitals	27		38	
t4.37	Test statistic	5% Crit. Val.	Test statistic	5% Crit. Val.
t4.38 $H_0: \gamma = \delta_1 = \dots = \delta_{19} = 0$	30.95	30.81	13.94	30.81
t4.39 $H_0: \beta_{ij} = 0$ for all $i \leq j = 1, 2, 3$	9.45	11.07	4.61	11.07

833 with large numbers of TennCare/Medicaid patients, with  
 834 average inefficiency levels of 9.7%. However, as noted  
 835 above, rural facilities with relatively lower TennCare/  
 836 Medicaid loads have much larger inefficiency levels:  
 837 60.9% over the study period. Changes over time in  
 838 inefficiency levels also differ across groups. Consistent  
 839 with the inefficiency effects reported in Tables 4 and 5,  
 840 urban facilities with higher TennCare loads saw the largest  
 841 average gains in efficiency, while both rural and urban  
 842 facilities with fewer TennCare patients saw much smaller  
 843 efficiency changes. Perhaps most surprisingly, rural hospi-  
 844 tals with high TennCare loads saw increases in mean  
 845 inefficiency over the study period.

846 As noted above, prior researchers found lower  
 847 occupancy rates and average length of stay in Tennessee

hospitals after TennCare went into effect in 1994, and 848  
 this result was confirmed by the descriptive statistics on 849  
 these two variables shown in Tables 1 and 2. An 850  
 examination of pairwise correlations (*r*) between predicted 851  
 hospital level inefficiency levels in each year and 852  
 occupancy rate revealed a significant ( $p < 0.0001$ ) negative 853  
 relationship ( $r = -0.186$ ). This suggests that hospitals with 854  
 lower occupancy rates were also less efficient. When 855  
 looking at the subgroups, this effect holds only for urban 856  
 facilities. There was also a negative ( $r = -0.112$ ) and 857  
 significant ( $p = 0.0003$ ) correlation between average length 858  
 of stay in the hospital and inefficiency for all four 859  
 subgroups, indicating that the decreased length of the 860  
 average stay is related to higher inefficiency levels. In 861  
 theory, a shorter length of stay can be the result of greater 862

t5.1 **Table 5** Cost function and inefficiency estimates for Ln(total expenses) for rural hospitals

t5.2 Variable	>Median Medicaid/TennCare		≤Median Medicaid/TennCare	
t5.3	Coefficient estimate	<i>t</i> ratio	Coefficient estimate	<i>t</i> ratio
t5.4 Cost function estimates				
t5.5 Intercept	-3.5890	-3.9749	-0.4347	-0.1130
t5.6 Ln(total inpatient days)	0.5176	14.1145	0.4240	11.2583
t5.7 Ln(total outpatient visits)	0.4551	5.3940	0.1602	3.5075
t5.8 Ln(price of capital)	0.0365	1.9710	0.1650	6.5164
t5.9 AMA approval for residencies	-0.1837	-0.2140	-0.0106	-0.0482
t5.10 Affiliated with Medical School?	0.0764	1.0688	-0.0243	-0.3034
t5.11 Mortality rate	-0.2429	-0.2403	-0.3688	-0.3921
t5.12 % Outpatient visits that are ER visits	0.4414	2.0361	-0.0458	-0.9368
t5.13 Personal income in County/10,000	0.0522	0.3286	-0.1067	-0.9965
t5.14 Population of County/10,000	-0.0370	-1.2904	0.0923	5.2605
t5.15 Inefficiency estimates				
t5.16 Intercept	0.1693	0.3369	1.0629	0.2785
t5.17 1990	-0.0071	0.5691	0.8433	0.8375
t5.18 1991	0.0069	1.1220	-0.1565	1.8029
t5.19 1992	0.0977	0.6514	-0.0801	2.4263
t5.20 1994	0.1782	1.5201	-0.0144	2.1084
t5.21 1995	0.1175	2.2507	0.0115	2.6603
t5.22 1996	0.2140	1.1730	0.0728	1.7903
t5.23 1997	0.1028	1.9397	-0.0190	2.1964
t5.24 1998	0.1783	2.1932	0.0642	2.2003
t5.25 1999	0.2061	2.3054	0.0703	2.0166
t5.26 2000	0.2365	1.4415	0.0694	2.4971
t5.27 2001	0.1365	-1.1995	0.1470	5.8771
t5.28 HHI for County	-0.1635	-1.1995	0.2374	5.8771
t5.29 % Medicaid/TennCare inpatient admissions	-0.2866	-0.3543	-0.0497	-0.1169
t5.30 % Medicaid/TennCare outpatient visits	-0.1897	-0.2511	0.1937	0.8213
t5.31 % Medicare inpatient admissions	-0.1822	-0.3827	-0.9256	-3.8918
t5.32 % Medicare outpatient visits	-0.1680	-0.5687	0.1056	1.0209
t5.33 Not-for-profit	-0.4237	-1.5837	0.0101	0.2404
t5.34 For-profit	0.0540	0.4606	-0.1148	-2.1712
t5.35 Number of observations	312		235	
t5.36 Number of hospitals	41		30	
t5.37	Test statistic	5% Crit. Val.	Test statistic	5% Crit. Val.
t5.38 $H_0: \gamma = \delta_1 = \dots = \delta_{19} = 0$	42.96	30.81	80.89	30.81
t5.39 $H_0: \beta_{ij} = 0$ for all $i \leq j = 1, 2, 3$	9.85	11.07	10.93	11.07

863 hospital efficiency, with patients being turned over faster  
 864 and discharged earlier than before. However, our results  
 865 suggest that if the shorter length of stay is accompanied by  
 866 a marked decrease in occupancy, a higher level of  
 867 inefficiency can result.

868 **5 Discussion and conclusion**

869 Our study measures the effect of TennCare on the efficiency  
 870 of hospitals in Tennessee. The multiple-output stochastic  
 871 frontier estimates allow us to consider factors that affect  
 872 hospital costs as well as factors that are predictive of  
 873 inefficiency levels for Tennessee hospitals. In modeling the  
 874 effect of TennCare on hospital inefficiency, we test a series

of hypotheses to confirm the appropriateness of the  
 stochastic frontier approach and test hypotheses regarding  
 pooling/splitting of the sample. In addition, our finding of a  
 large number of statistically significant variables with  
 expected signs in general lends credence to the validity of  
 our theoretical approach and model specification.

Overall, we find modest increases in overall efficiency  
 in the four years immediate after the beginning of  
 TennCare (1994–1997), with additional small increases  
 in efficiency in the late TennCare years (1998–2001).  
 However, these small increases in efficiency since 1993  
 for Tennessee hospitals in general mask the different  
 results experienced by urban and rural facilities with  
 larger TennCare inpatient loads. The results for urban  
 facilities with a greater-than-median proportion of

t6.1 **Table 6** Mean inefficiency estimates by year

t6.2	Year	All		Urban				Rural			
t6.3				>Median Medicaid/ TennCare		≤Median Medicaid/ TennCare		>Median Medicaid/ TennCare		≤Median Medicaid/ TennCare	
t6.4		Inefficiency	N	Inefficiency	N	Inefficiency	N	Inefficiency	N	Inefficiency	N
t6.5	1990	0.147239	64	0.044682	14	0.016070	18	0.023670	17	0.540407	15
t6.6	1991	0.168315	72	0.000112	14	0.008288	17	0.056052	22	0.565424	19
t6.7	1992	0.197761	82	0.073945	16	0.005102	23	0.083103	21	0.598669	22
t6.8	1993	0.241909	75	0.140803	14	0.112257	20	0.056109	21	0.637424	20
t6.9	1994	0.224136	84	0.102205	15	0.108874	24	0.121175	26	0.606887	19
t6.10	1995	0.201575	77	0.082477	15	0.113254	20	0.082518	26	0.617096	16
t6.11	1996	0.229570	85	0.098206	16	0.110542	23	0.139151	28	0.639078	18
t6.12	1997	0.217320	92	0.189120	19	0.099723	24	0.081135	29	0.582698	20
t6.13	1998	0.214056	97	0.080296	17	0.045572	26	0.113806	30	0.616639	24
t6.14	1999	0.199615	97	0.000074	17	0.069464	26	0.124771	32	0.616483	22
t6.15	2000	0.221332	91	0.061613	17	0.095369	27	0.142739	26	0.609888	21
t6.16	2001	0.193420	93	0.074959	17	0.047606	23	0.091250	34	0.658755	19
t6.17	Average	0.206157	1009	0.080651	191	0.071097	271	0.097195	312	0.608579	235

890 TennCare patients generally support the prediction of  
 891 the X-inefficiency theory that the largest gains in a  
 892 hospital's operating efficiency are not evident at first  
 893 and begin to emerge later after hospitals have had time  
 894 to adjust to a major health care reform. However, the  
 895 late TennCare period of 1998–2001 coincided with the  
 896 enactment of Medicare BBA reforms making it difficult  
 897 to disentangle the observed efficiency gains in the  
 898 1998–2001 period from the effects from changes in  
 899 Medicare reimbursement rates in that same period.

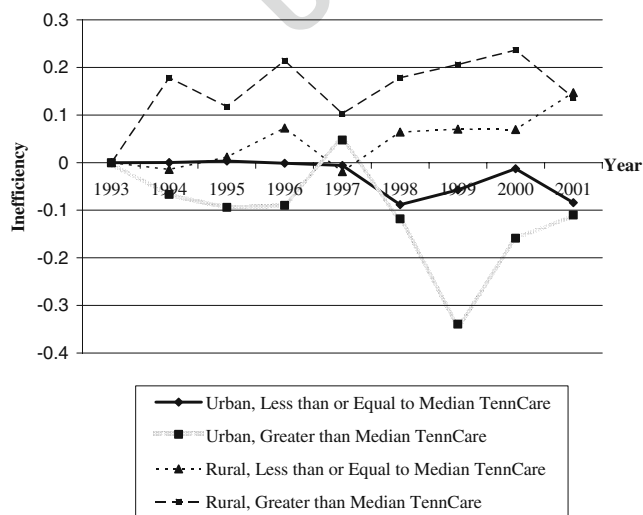
900 In the two post-TennCare periods studied, high-  
 901 TennCare urban facilities saw efficiency gains but rural  
 902 facilities with high numbers of TennCare patients

experienced efficiency declines. Rural hospitals are  
 small and structurally vulnerable to external forces that  
 can adversely affect their profit margin. In general, they  
 lack the financial resources, managerial know-how and  
 experience to manage adverse impact beyond their  
 control when compared to their urban counterparts.  
 Their small size also deprives them the economies of  
 scale to “weather the storm” of the external pressures  
 imposed by a sudden change in reimbursement environ-  
 ment. Our results strongly suggest that rural hospitals  
 are indeed a different breed and the impact of policy  
 changes on them may be quite different from those  
 experienced by urban hospitals. Board directors and  
 hospital administrators in rural areas tend to “live in the  
 community.” Knowing their neighbors might have  
 prevented them from cream skimming by reducing  
 TennCare loads and/or reducing labor costs by laying  
 off workers and/or paying them less.

Given the high costs of inpatient care, the modest  
 efficiency gains for high-TennCare urban hospitals should  
 prove to be welcome news to government officials and  
 private contractors who manage the program. This good  
 news must be tempered by the fact that efficiency in rural  
 hospitals decreased in the years following TennCare's  
 implementation. The data also indicate that trends in  
 decreasing occupancy rates and average length of stay are  
 likely driving up hospital inefficiency levels over time  
 across the board.

In interpreting the results, it is important to realize that we  
 are assuming that the relatively small additions in the  
 proportion of TennCare-insured patients experienced by rural  
 hospitals and the larger increase in the proportion of  
 TennCare-insured patients experienced by urban hospitals

**Graph 1: Inefficiency Relative to 1993 (Pre-TennCare)**



**Graph 1** Inefficiency relative to 1993 (Pre-TennCare)

936 are just as costly on average as patients in the pre-TennCare  
 937 years (in inflation adjusted terms, as total costs are normalized  
 938 by the price of labor). If the new TennCare patients are more  
 939 costly, on average, the measurement may show up as an  
 940 increase in inefficiency. We do not have patient-level data that  
 941 allow us to sort out the costs of TennCare patients relative to  
 942 other patient types over time. However, our finding of  
 943 efficiency gains for urban hospitals with the largest increases  
 944 in TennCare loads suggests that it is unlikely that these  
 945 patients were markedly more expensive than other patients.  
 946 The data also reveal that year-to-year changes in average total  
 947 costs normalized by the price of labor vary somewhat from  
 948 year to year, but there is no apparent upward trend.

949 In addition to continuing to follow changes in the  
 950 efficiency of hospitals as the TennCare program evolves,  
 951 it is important that future research focus on several areas  
 952 neglected by our study. We limit our analysis to acute care  
 953 hospitals with at least some outpatient visits and we  
 954 explicitly exclude specialty hospitals such as psychiatric  
 955 and rehabilitative hospitals. Future research may wish to  
 956 consider the effect of TennCare on these facilities as they  
 957 may have reacted differently to the TennCare experiment  
 958 than traditional acute care hospitals. Due to data limitations,  
 959 our work also fails to control for the availability of  
 960 complements and substitutes for hospital care, such as  
 961 urgent care centers and freestanding outpatient surgery  
 962 centers. If these factors are predictive of hospital costs or  
 963 efficiency levels and are correlated with included explan-  
 964 atory variables, the estimated coefficients on these explan-  
 965 atory variables may be inconsistent.

966 Finally, there is lingering concern about the effects of  
 967 quality differences and differences in product-mix on the  
 968 inefficiency estimates. As noted above, beyond the unad-  
 969 justed mortality rate and two measures of engagement in  
 970 medical education, our data do not allow for a direct  
 971 measure of quality. Similarly, we attempt to control for  
 972 differences in the inpatient product mix by using the  
 973 Medicare Case-mix Index and differences in the outpatient  
 974 product mix by controlling for the proportion of outpatient  
 975 visits that are to the emergency department, but there may  
 976 be additional heterogeneity in the product mix. By  
 977 stratifying the sample on the proportion of TennCare/  
 978 Medicaid patients and urban/rural location, we increase  
 979 the comparability of the products produced by each hospital  
 980 in each subsample. However, any remaining unmeasured  
 981 quality and product differences will show up in the error  
 982 term for the model of costs and influence the inefficiency  
 983 estimates. While not directly applicable to our study, we  
 984 can find some solace in the work by Rosko and Mutter [53]  
 985 who consider SFA estimates of US hospitals and find little  
 986 difference between inefficiency estimates from models with  
 987 and without the sort of outcome measures of quality that are  
 988 omitted from our analysis.

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